

# Charlotte Wassmer

Born in The Netherlands on 11th of april, 1990  
Currently living in Eindhoven, Orionstraat 93.

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## About Me

I love to share my passion and creativity! I believe that I can learn something new from everyone. Therefore, I try to be in contact with all layers within an organization. Acquiring information and sharing it is an essential part of the way I work. It allows me to connect with people and solve problems.

It is my ambition to use my expertise in design and education to contribute to a better place for innovation in our culture and everyday life.



## Skills & Experience

[Pitching](#)/ Networking (internal/external relations)  
/ Planning/ Scrum en Scrum@school/ [Project management](#)

Teaching/ [Coaching](#)

Designing curricula and lesson series  
Designing and organising events, creative workshops & Design thinking (hackathon) events

Working in different design cycles : ao [Human Centred Design](#)

Research design/ Interviewing/  
Market research/ [Brainstorming & co-creation sessions](#)/ Sketching/ [Formgiving](#) (digital :Adobe & CADsoftware)/ Video editing/ Prototyping (basics in programing microcontroller & electronics)

Fluent in both Dutch en English language

## Education & certificates

**Teaching Certificat ( PDG - Dutch system )**

November 2017 - May 2019  
Windesheim Zwolle

**MA. Arts & Heritage**

management, policy making & education  
September 2015 - August 2016  
Maastricht University

**masterthesis + internship**

March 2016 - July 2016  
Simon Fraser University (Vancouver)

**BSc. Industrial Design**

September 2010 - February 2015  
Technical University Eindhoven

International en European Law

*! Discontinued due to interests in other studies*  
September 2008 - June 2010  
Radboud University Nijmegen

My Hobby's:

Cooking (and eating in good company)

Japanese tea ceremony - (Chado)

Playing (board)games while listening to chiptunes

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### Work experience

#### AVENTUS -Vocational College

August 2017 - Oktober 2019

I developed the curriculum and the courses for the education Human Technology. Teaching students. Organizing events that support innovation & new visions in the organization.



#### Toekomstenstudio

December 2016 - Now

This is my own company where I empower people and institutes to create the future from a new perspective. (Toekomst is Future in dutch) I do this by combining research and creative processes. Most of my clients are education or cultural institutes.



#### STRP (Biennale)

2013, 2014, 2015 & 2017

I worked as an expo guide for small groups and as a workshop facilitator.



In the same period I also organized, assisted and facilitated workshops for other companies such as : Unit Unlikely, Momics and Wearable Senses ( TU/e ).

#### TU/e Filmstudio - Metaforum

November 2014 - February 2016

Directing & editing online lectures. Planning & communication with clients and professor



now

Today I am back at the Toekomstenstudio where I pursue projects that support the exchange of skills & knowledge in a way that empowers people. Please contact me if you have an idea for new collaborations!

Aventus asked me to apply for the position of teacher after I worked on the new curriculum for the education Human Technologie through the Toekomstenstudio. I put my company on pause to get my teacher certification (PDG).

As a teacher I developed and taught the following courses: Domotics/Arduino, Project, Marketing, Scrum, User-ergonomics and Research skills. On top of that I also organized "Creathons" that put industry & students together in multi-disciplinary teams. Through this experience I was asked to help in the new policy vision of Aventus.

I started my own company *Toekomstenstudio* right after my graduation. My first jobs revolved around the visualization and communication of client ideas /concepts, and/or expo's.

Even though I had switched to another university to do my Master in Art & Cultural management I stayed in touch with professor Wakkary, who helped me to apply for an internship at Simon Fraser University research group: the Making Culture Lab. During this Internship I was asked to design and produce a physical counterpart of an already existing virtual exhibition. I researched the combination and translation of physical and digital elements in the presentation of heritage.

I received a 7.5/10 for my master thesis where I argue that there is a need for new perspectives on heritage that support these translations and combinations better.

I obtained my bachelor degree in Industrial Design through a Design project on Techno-Animism in a waterboiler.- coached by Arne Henriks. It got me in touch with the Next Nature Network which sparked my interest in Design for Debate

In collaboration with the Cornerspot I organized a Dutch Design Week event to connect elderly and young designers through the activity of building a "design chair" together.